

PROGRAMME

08:00 **REGISTRATION AND LIGHT BREAKFAST**

09:00 **WELCOME ADDRESS BY BRIAN MIKKELSEN**
Denmark's Minister for Industry, Business and Financial Affairs

"CRADLE TO CRADLE AND THE CIRCULAR ECONOMY"
William McDonough, chief executive, McDonough Innovation

"TAKING THE PULSE OF THE FASHION INDUSTRY"
presented by Javier Seara, partner and managing director, The Boston Consulting Group and
Caroline Chalmer, chief operating officer, Global Fashion Agenda

"SHIFTING TO A CIRCULAR SYSTEM"
Ellen MacArthur, founder, The Ellen MacArthur Foundation
Wendy Schmidt, president, The Schmidt Family Foundation
moderated by Lewis Perkins, president, Cradle to Cradle Product Innovation Institute

"CALL TO ACTION FOR A CIRCULAR FASHION SYSTEM"
Eva Kruse, CEO & president, Global Fashion Agenda and Jonas Eder-Hansen, chief content officer,
Global Fashion Agenda

"INVESTING IN SUSTAINABLE GROWTH"
Martijn Hagman, CFO, Tommy Hilfiger Global and PVH Europe
Miroslava Duma, founder and CEO, Fashion Tech Labs Venture Inc.
David Roberts, serial entrepreneur and thought leader, Singularity University,
moderated by Peder Michael Pruzan-Jorgensen, senior vice president, BSR

"SUSTAINABILITY AND STRATEGY"
Mark Langer, CEO, Hugo Boss in conversation with Tyler Brûlé, editor-in-chief, Monocle

11:15 **BREAK**

11:45 **"LEARNING THROUGH ACADEMIA"**
Dilys Williams, director, Centre for Sustainable Fashion, University of the Arts

YOUTH FASHION SUMMIT

"INNOVATION WITH THE NEXT GENERATION"
Eileen Fisher, founder, Eileen Fisher, Inc. and Teslin Doud, social innovator in conversation with
Julie Gilhart, creative business consultant

"OF DIRT AND FINE JEWELLERY"
Michael J. Kowalski, chairman of the board and interim CEO, Tiffany & Co. in conversation with
Vanessa Friedman, The New York Times

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“CONSTRUCTIVE FASHION ADVOCACY - THE NEXT FRONTIER”

Livia Firth, founder and creative director, Eco-Age
Ulla Tørnæs, Minister for Development Cooperation Denmark
Jessica Simor, lawyer, QC, Matrix International
moderated by Lucy Siegle, journalist

13:00 HOSTED LUNCH SESSIONS

14:50 BREAKOUT SESSION: CIRCULAR DESIGN

Annie Gullingsrud, director, Fashion Positive, Cradle to Cradle Products Innovation Institute
Cecilia Takayama, director, Materials Innovation Lab, Kering
Chris Grantham, circular economy portfolio director, IDEO
Cecilia Strömblad Brännsten, circular lead, H&M Group

DISCUSSION LEADER: Joe Iles, editor-in-chief, Circulate

14:50 BREAKOUT SESSION: TECHNOLOGY INNOVATIONS

Marco Lucietti, global marketing director, ISKO™
Giulio Bonazzi, chairman and CEO, Aquafil Group
Leonard D. Lane, managing director, Fung Academy, Fung Group
Christoph Hahn, managing director, I:CO
Amit Gautam, executive vice president, global business management textiles, Lenzing

DISCUSSION LEADER: Dio Kurazawa, denim director, WGSN

14:50 BREAKOUT SESSION: CUSTOMER ENGAGEMENT

Daniella Vega, director of sustainability, Selfridges
Kirsten Brodde, campaign leader, Greenpeace
Vanessa Belleau, head of consultancy EMEA, WGSN MINDSET
Shaway Yeh, editorial director, Modern Weekly
Elin Larsson, sustainability director, Filippa K

DISCUSSION LEADER: Lucy Shea, CEO, Futerra

14:50 BREAKOUT SESSION: SUPPLY CHAIN TRANSPARENCY

Paul van Zyl, CEO, Maiyet
François Zimeray, Ambassador of France to Denmark
Lola Young, Baroness and independent member, House of Lords
Simon Platts, director of sourcing, ASOS.com
Arnaud Soirat, chief executive, Copper & Diamonds, Rio Tinto

DISCUSSION LEADER: Simone Cipriani, founder and manager, the Ethical Fashion Initiative at the International Trade Centre

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15:55 **BREAK**

16:25 **INTERLUDE**

16:35 **“FASHION FOR A CAUSE”**

Prabal Gurung, designer, Prabal Gurung
Dao-Yi Chow and Maxwell Osborne, creative directors, Public School
John Moore, co-founder and creative director, Outerknown
moderated by Simon Collins, founder and CEO, Fashion Culture Design Series

“GLOBAL FASHION AGENDA: A CALL FOR INDUSTRY-WIDE COLLABORATION”

Marie-Claire Daveu, chief sustainability officer, Kering
Jason Kibbey, CEO, the Sustainable Apparel Coalition
Anna Gedda, head of sustainability, H&M
Kelly Caruso, president, Target Global Sourcing
Rick Darling, executive director of Government & Trade Relations, Li & Fung Trading
moderated by Thomas Tochtermann, chairman, Global Fashion Agenda

HER ROYAL HIGHNESS CROWN PRINCESS MARY OF DENMARK

17:55 **CLOSING REMARKS BY EVA KRUSE**

CEO & president, Global Fashion Agenda
